





What is GE?

The Company of the future

With an unparalleled heritage of innovation, GE is among the most valuable and respected brands in the world. From Thomas Alva Edison's first incandescent light bulb to the latest jet engine brimming with internet-connected sensors and 3D-printed parts, for nearly 130 years GE has pioneered technologies that have spurred world-transforming changes and improved the lives of billions



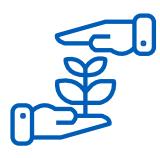
Founded in 1892 by the famous inventor Thomas Alva Edison. GE has been a leader and pionner in industrial innovation to this day.



What industries does GE Operate in?

Industry

GE has long been a leader in Power, Renewable Energy, Aviation and Healthcare. Today, GE also leads in delivering solutions across Additive Manufacturing, materials science and data analytics.



Environmental, social and governance

GE brings to market innovative solutions, always working to reduce the impact of their technology and environmental footprint.



World's Most Valuable Brands

GE is ranked #20 in Forbe's world's most valuable brands (2020).





GE is a highly recognized brand that can compete with top players

On August 2020, a survey was conducted in North America with more than 500 participants. Among them, consumers and professional contractors. They were asked to checkmark from a list of brands or companies the ones they were most familiar with in each of the below categories. Despite not being in the market at the time of the survey, GE still received high brand category awareness.



Top	brand
100	Dialia

	PPE Owners Consumers	PPE Owners Pro Contractors
GE	76 %	83%
Honeywell	85%	81%
Safety Works	42%	51%
Ansell	24%	34%
Pyramex	30%	34%
Magid	24%	23%
Portwest	23%	13%

PPE Owners PPE Owners Consumers Pro Contractors 90% 87% GE 89% 85% 83% Honeywell 90% 78% Dewalt 72% KleenGuard 41% 38% 23% 23% Pyramex 26% 15% Magid

PPE Owners PPE Owners Pro Contractors Consumers 98% 94% 82% 55% Dewalt Honeywell 86% 73% GE 74% 73% SAS Safety 36% 55% 30% Allegro 43% 26% 27% MSA

PPE Owners PPE Owners Pro Contractors Consumers 90% 58% 88% Dewalt 82% Honeywell 85% 81% 82% KleenGuard 34% 47% 23% Pyramex

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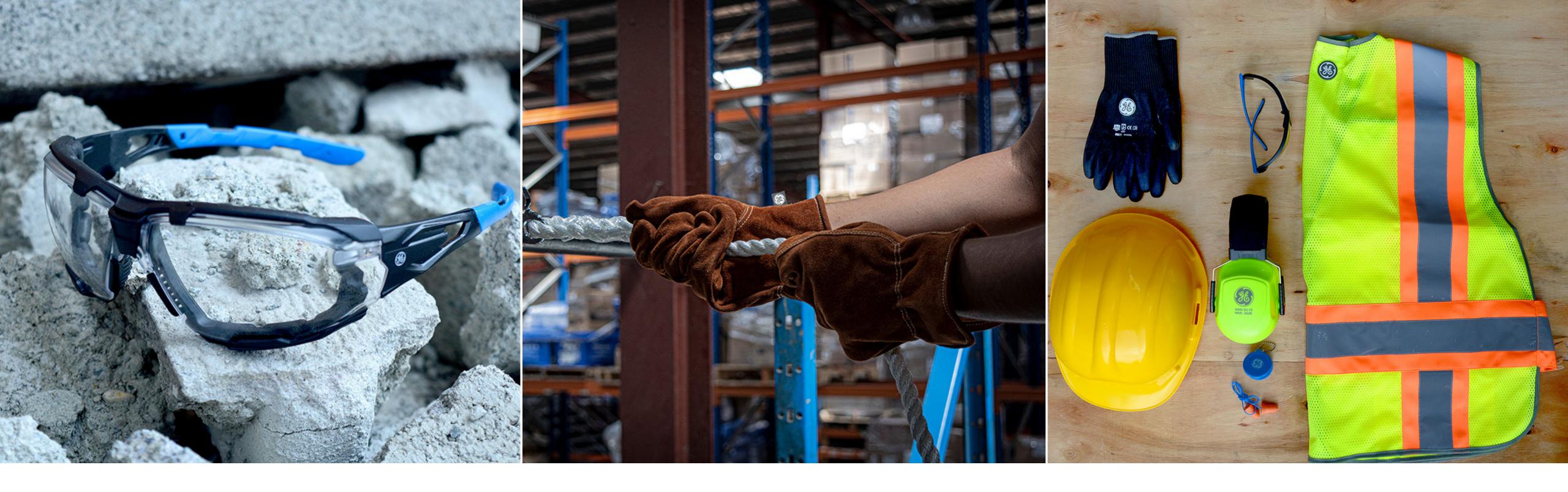
Brand Recognition in Future Market Segments*

*Survey by: Goldmark / Dynata 285 Completes. August 2020

Magid



20%



Personal Protective Equipment

In 2020, Caco Abbo Internacional S.A. became the exclusive licensee to manufacture and distribute PPE products under the GE brand to the North American, Central and South American Markets.

At Caco Abbo Internacional, S.A., we understand the importance of safety in the workplace. Hence, we are committed to providing our customers with reliable high-performance safety solutions. Our Personal Protective Equipment (PPE) program offers the user in the industrial, construction, and manufacturing segments the excellence in quality that the GE brand represents.





Personal Protective Equipment Product Mapping



Arm & Hand Protection



Ergonomics



Eye Protection



Fall Protection



Head Protection



Hearing Protection



Protective Hi-Vis Clothing



Respiratory Protection



Arm & Hand Protection

Leather | Nitrile | PVC | PU | Latex | Kevlar | Steel Cord/Aluminized Rubber | Anti Cut/Puncture Resistant | Demolition/Vibration | Mechanics | Electrician's | Hi Viz | Welder's | **Linesman** | Protective Sleeves



Back Support Knee Pads







Hard Hats | Face Shields **Welding Masks**





Protective Clothing

Safety Vest | Hi-Vis Workwear Workwear | Chemical Protection | Disposal Workwear | Cold Weather | **Welding Protection**





The Caco Abbo Group

The Caco Abbo Group was founded in 1986 by Mr. Isaac "Caco" Abbo and his two sons.

For over **35 years**, we have specialized in the design, production and distribution of hardware products, hand tools, Personal Protective Equipment/Safety Products, electrical accessories and plumbing products.

Our worldwide headquarters are in Panama City, Republic of Panama and we have 4 distribution centers in Ningbo, China; Florida, USA; Panama City and Colon Free Zone in the Rep. of Panama.

Among our private label brands, we handle an inventory of more than 5,000 SKU's. We are one of the largest and most important manufacturers and distributors of hardware products and hand tools in the Americas.

Our products are sold in more than 50,000 POS



Worldwide Distribution Centers









Press Release



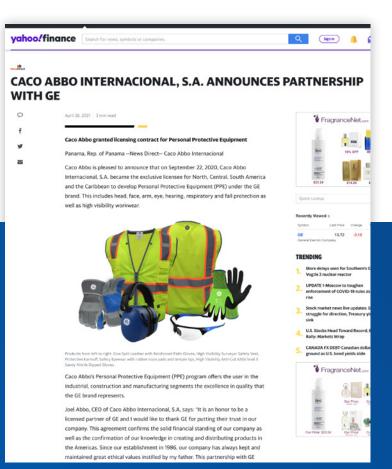
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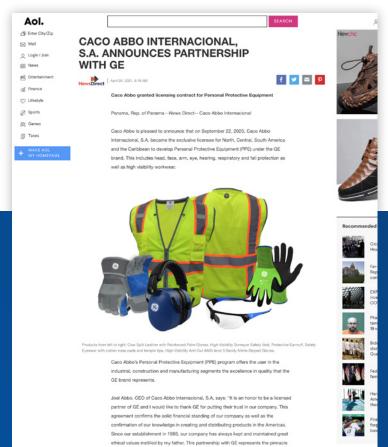


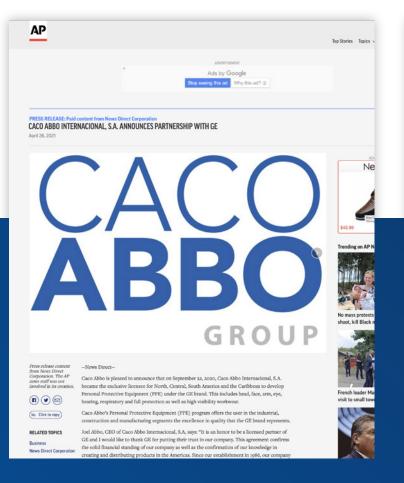


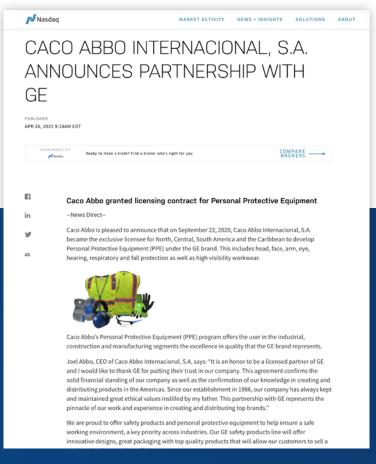


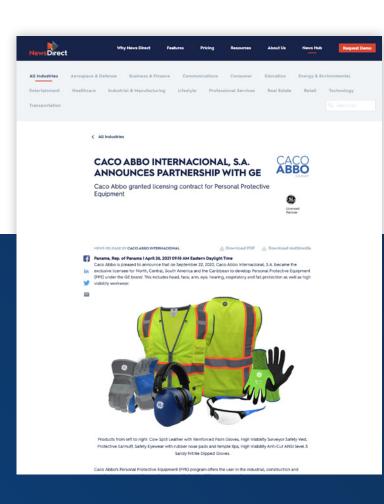


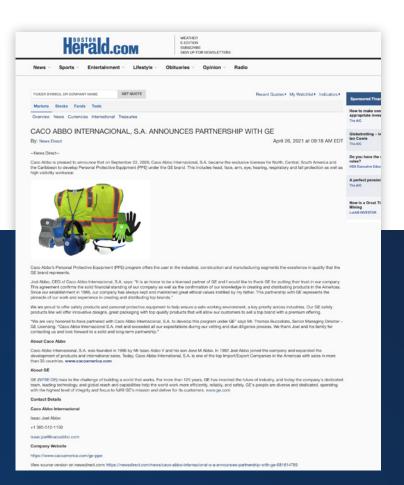






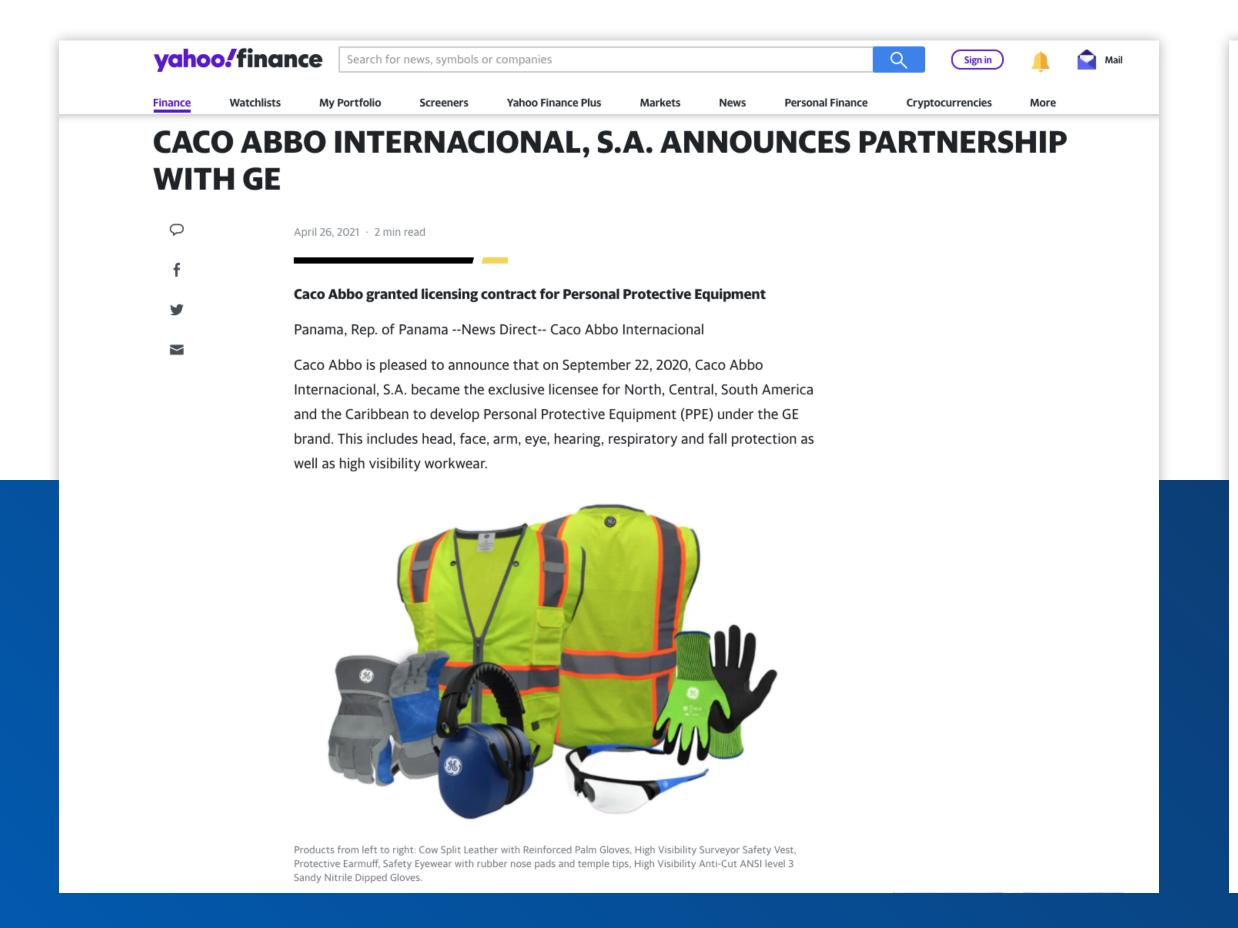








Press Release





Caco Abbo's Personal Protective Equipment (PPE) program offers the user in the industrial, construction and manufacturing segments the excellence in quality that the GE brand represents.

Joel Abbo, CEO of Caco Abbo Internacional, S.A, says: "It is an honor to be a licensed partner of GE and I would like to thank GE for putting their trust in our company. This agreement confirms the solid financial standing of our company as well as the confirmation of our knowledge in creating and distributing products in the Americas. Since our establishment in 1986, our company has always kept and maintained great ethical values instilled by my father. This partnership with GE represents the pinnacle of our work and experience in creating and distributing top brands."

We are proud to offer safety products and personal protective equipment to help ensure a safe working environment, a key priority across industries. Our GE safety products line will offer innovative designs, great packaging with top quality products that will allow our customers to sell a top brand with a premium offering.

"We are very honored to have partnered with Caco Abbo Internacional, S.A. to develop this program under GE" says Mr. Thomas Buccellato, Senior Managing Director – GE Licensing. "Caco Abbo Internacional S.A. met and exceeded all our expectations during our vetting and due diligence process. We thank Joel and his family for contacting us and look forward to a solid and long-term partnership."

About Caco Abbo

Caco Abbo Internacional, S.A. was founded in 1986 by Mr Isaac Abbo V and his son Jose M Abbo. In 1992 Joel Abbo joined the company and expanded the development of products and international sales. Today, Caco Abbo International, S.A. is one of the top Import/Export Companies in the Americas with sales in more than 35 countries. www.cacoamerica.com

About GE

GE (NYSE:GE) rises to the challenge of building a world that works. For more than 125 years, GE has invented the future of industry, and today the company's dedicated team, leading technology, and global reach and capabilities help the world work more efficiently, reliably, and safely. GE's people are diverse and



Benefits of working with us



Higher Margins



Top Brand



Great Packaging



Brand Recognition in Healthcare, Electrical and Construction Industries



Direct Import Programs



Custom Product Development



Marketing Support



Innovative Products





Contact Us

For any inquiries or questions please do not hesitate to contact us









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